



European Society of Endodontology

ESE strategic plans

The Way Forward 2019-2024

www.e-s-e.eu

Purpose & Mission

The ESE exists to enhance the development of Endodontology for the benefit of patients, Endodontists and General Dentists and to represent Endodontology and Endodontists within Europe.

Our mission is to be an organisation with global reach and impact focussed on the broad field of Endodontology, the branch of dental sciences dealing with health, injuries to and diseases of the pulp and periradicular region, and their relationship with general health and wellbeing.

By fulfilling our mission the ESE will continue to support our affiliated national societies and our individual members, including those in training. We will continue to promote Endodontology and to invest in education, research and clinical training that may enhance high quality, evidence-based care for patients. We will work to raise public awareness of endodontic diseases and their potential impact on general health and wellbeing. We will promote the range of endodontic and associated treatments available and influence national and international health policy.

Aspirations

We strive to be:

- Educationally-driven;
- Research-centred;
- Membership-focussed;
- Patient-oriented;
- Evidence-based;
- Globally active;
- Independent and objective;
- Influential;
- Sustainable;
- Friendly, open and inclusive.

Priorities

The priorities for the ESE are:

- by 2020, an agreed structure and membership of the Executive Board;
- by 2020, an updated Constitution and Bylaws;
- by 2020, defining and employing sufficient administrative and managerial support;
- by 2019, a refreshed website;

- by 2022, a sustainable financial model that provides sufficient resources to fund the ambitions and strategic goals of the Society;
- an on-going focus on undergraduate and postgraduate education and training, and the accreditation of 3-year postgraduate programmes;
- an on-going focus on supporting research through grants and awards;
- an on-going focus on successful biennial congresses and research/clinical meetings;
- an on-going focus on improving and promoting endodontic health globally as part of oral health, general health and wellbeing;
- substantially increased number of individual members.

Values

We will be guided by the following values:

Good governance and integrity

We will strive to manage the Society effectively, efficiently and ethically in order to achieve our goals.

Fiscal responsibility and financial resilience

We are committed to managing our finances effectively to invest for the future and for insurance against unexpected adverse events.

Excellence and continual improvement

We are committed to quality, excellence and professionalism in all our activities and will strive to develop a culture of continual improvement.

Collegiality, leadership and management

We encourage collegiality, and promote the leadership and management necessary for the effective and responsible use of Society resources. We will strive to support member societies and individual members, and promote Endodontology in the context of life-long learning.

Equality, diversity and inclusion

We are committed to equality and supporting diversity by creating an open and inclusive community based on mutual respect.

Communication, engagement and teamwork

We are committed to communicate effectively and to engage with our member societies, individual members, our partners in the dental industry and other stakeholders.

Patient care and safety

We are committed to develop and support evidence-based clinical practice through research, education and training.

Strategic Themes

Education and scholarship

We work together with member societies and individual members, including those in training as well as our partners in the dental industry and other stakeholders to enhance **education and scholarship** in Endodontology.

By 2024, we will have:

- developed and published revised undergraduate curriculum guidelines;
- developed and published revised minimum standards for postgraduate education and training;
- undertaken the accreditation of at least eight 3-year postgraduate programmes;
- developed and disseminated a range of case-based teaching resources and other innovative educational tools and materials;
- continued to lead educational workshops, special interest groups and other appropriate workstreams in collaboration with the ADEE;
- organised an education symposium at the biennial congresses in 2019, 2021 and 2023;
- encouraged and supported educational research and innovative practice by providing annual education grants and education prizes at biennial congresses;
- broadened our range of funders and developed strategic relationships with industry and foundations to increase the financial support for our educational activities.

Membership

We will support our **national societies** and **individual members**.

By 2024, we will have:

- defined and disseminated the benefits of individual membership of the ESE (by 2019);
- created an endodontic dental nurse membership category (by 2019);
- substantially increased the number of specialist, certified, registered postgraduate students/trainees and dental nurse members;
- engaged with and supported all EU nations without national endodontic societies in order to encourage their formation and subsequent affiliation to the ESE.

Research

We work together with member societies and individual members, including those in training as well as our partners in the dental industry and other stakeholders to enhance **research** in Endodontology.

By 2024 we will have:

- organised research meetings in 2020, 2022 and 2024;
- encouraged and supported research by providing annual research grants;
- encouraged and supported research by providing research prizes at biennial congresses;
- encouraged and supported research by organising original scientific posters at biennial congresses and oral presentations of the best abstracts;
- published original scientific abstracts in the Society's journal;
- ensured the latest research findings are disseminated at biennial congresses;
- developed and published Position Statements on key topics in Endodontology;
- broadened our range of funders and developed strategic relationships with industry and foundations to increase the financial support for our research activities.

Clinical practice and endodontic health

We work together with member societies and individual members, including those in training as well as our partners in the dental industry and other stakeholders to enhance **clinical practice** in endodontic treatments and the provision of patient care to improve **endodontic health**.

By 2024, we will have:

- developed and published revised ESE Quality Guidelines;
- organised clinical meetings in 2020, 2022 and 2024;
- encouraged and supported clinical practice by organising clinical posters and videos at congresses and oral presentations of the best examples,
- published clinical posters in a booklet;
- developed and published several Position Statements in key areas of Endodontics;
- promoted endodontic health and saving teeth.

Communication and Engagement

We work together with member societies and individual members, including those in training as well as our partners in the dental industry and other stakeholders to enhance our **communication and engagement**.

By 2024, we will have:

- developed, published and implemented an *ESE Communication Strategy 2018-2024* and *Communication Plan 2018-2024* (by 2019);
- refreshed the ESE website (by 2019);
- developed effective communications and continued to engage with and support national societies and individual members (by 2020);
- continued to promote the ESE and Endodontology via social media;
- developed good communications and engaged effectively with dental companies;
- developed effective communications with regional endodontic societies and the AAE;
- developed and published annual newsletters and annual reports.

Finance

We will ensure the **finances** of the ESE are managed ethically and effectively to ensure our goals are achieved.

By 2024, we will have:

- migrated to an on-line accounting platform (by 2020);
- generated sufficient income to fund the day-to-day activities of the Society (by 2022);
- generated sufficient surplus to award meaningful research and education grants, prizes and awards (by 2022);
- created partnerships with dental companies to attract donations to support research and education (by 2022).

Organisational structure

We will ensure the **organisational structure** of the ESE aligns with our activities so as to ensure our goals are achieved.

By 2020, we will have:

- revised the Constitution and Bylaws of the ESE;
- defined and employed sufficient administrative and managerial support to achieve the goals of the Society;
- agreed the structure and membership of the Executive Board.

Biennial congresses and meetings

We will ensure our **congresses and meetings** are successful and meet the needs of our member societies, individual members, general dentists, specialists, postgraduate students/trainees, scientists and those with a special interest in Endodontology.

By 2024, we will have:

- organised a biennial congress in 2019, 2021 and 2023;
- ensured that congress venues are geographically spread and fit for purpose;
- organised research and clinical meetings in 2020, 2022 and 2024;
- ensured that congresses and meetings are financially viable.

Specialty of Endodontology in the EU

We will continue to make progress with our aim to apply for the **Specialty of Endodontology** to be recognised by the EU authorities.

By 2024, we will have:

- worked with full member national societies in EU countries to understand the necessary conditions for Endodontology to be recognised and regulated as a specialty in Europe;
- engaged with chief dental officers in relevant EU countries to confirm the status of Endodontology;
- worked with politicians in EU countries to create the necessary conditions for Endodontology to be recognised as a specialty in Europe;
- worked with individual dental council/chambers in EU countries in an attempt to create the conditions necessary for Endodontology to be a recognised and regulated specialty.





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